



PPA/Central/Meeting EC

(Saturday) 22nd March, 2025

MINUTES OF MEETING OF THE 2nd EXECUTIVE COMMITTEE 2024-26

Date & Time: Wednesday 26th February, 2025 at 12:30 PM
Venue: PPA North Office, Poultry House, 24-R, Johar Town Lahore.
Chaired Meeting: Mr. Abdul Basit Chairman PPA chaired the Meeting.

The details of Members and Special Invitees are as follows:

Attendees:

1. Mr. Abdul Basit - Chairman PPA
2. Mr. Ghulam Khaliq - Senior Vice Chairman PPA
3. Mr. Malik Muhammad Sharif - Vice Chairman PPA (NR)
4. Mr. Rai Mansab Ali - Executive Committee Member
5. Dr. Qasim Altaf - Executive Committee Member
6. Mr. Rana Faisal Manzoor - Executive Committee Member
7. Mr. Abdul Haye Mehta - Executive Committee Member
8. Mr. Shahzad Ateeq - Executive Committee Member
9. Mr. Muhammad Aslam - Executive Committee Member
10. Mr. Kamal Akhter Siddiqui - Executive Committee Member
11. Mr. Muhammad Irfan Ghazi - Executive Committee Member
12. Mr. Ch. Muhammad Ashraf - Former Chairman PPA & Convenor HR Standing Committee
13. Dr. F. M. Sabir - Special Invitee & Co-Convenor HR Standing Committee
14. Mr. Ch. Muhammad Fargham - Former Executive Committee
15. Mr. Ghulam Muhammad - Ex Vice Chairman South
16. Mr. Mahmood Ahmed - Former Executive Committee
17. Mr. Dad Karim - Senior PPA Member
18. Mr. Rana Ghulam Mustafa - Senior PPA Member
19. Mr. Hamza Siddiqui - Senior PPA Member
20. Mr. Muhammad Javed Aslam - Former Executive Committee Member
21. Mr. Haji Altaf Haider - Senior PPA Member
22. Mr. Kamal-ud-Din - Senior PPA Member
23. Mr. Muhammad Gul Aziz Awan - Secretary General PPA

Agenda Points of the Meeting:

1. Recitation of the Holy Quran.
2. Necrology for all Poultry concerns.
3. Welcome address by the Chairman, PPA.
4. Approval of the Minutes of the 1st Executive Committee Meeting 2024-26 held at 12:00pm on 26th October, 2024 (Saturday) at the PPA Central Office, Islamabad.
5. HR & Procurement policies and other policies for All PPA offices.
6. Discussion on Initiating a Consumer education program.
7. Discussion on IPEX 2025.
8. Any other items with the permission of the Chairman.

Agenda 1. Recitation of the Holy Quran.

The meeting commenced with Mr. Muhammad Javed Aslam's recitation of the Holy Quran Pak, establishing a solemn and respectful ambiance for the proceedings.

Agenda 2. Necrology for all Poultry concerns.

Mr. Malik Muhammad Sharif, Vice Chairman PPA (NR), offers Fatiha for his mother, the father-in-law of Mr. Muhammad Sohaib Javaid, and all poultry-related persons who have departed. All attendees of the meeting join in offering Fatiha and express deep grief and condolences for the departed souls.

Agenda 3. Welcome address by the Chairman PPA.

Mr. Abdul Basit, Chairman of the Pakistan Poultry Association (PPA), commenced the meeting with a welcome note, addressing all Central Executive Committee members, special invitees, and other attendees. He expressed his gratitude for their presence and for taking time out of their busy schedules to join the meeting. He also appreciated the efforts of the HR Standing Committee and the Secretary General for their diligent work in the hiring process of the new Regional Secretary.

In addition, he extended his greetings to Mr. Abdul Haye Mehta on accepting the designation of Chief Organizer of IPEX 2025 and commended him for his tireless efforts in organizing IPEX 2024. He further acknowledged his contribution to successfully closing the accounts of IPEX 2024 with 100% recoveries.

Following this, Chairman PPA, Mr. Abdul Basit, invited Mr. Ch. Muhammad Ashraf Convenor HR Standing Committee to present a detailed inquiry report regarding Maj. Javaid Hussain Bukhari. Ch. Muhammad Ashraf informed the house that Maj. Bukhari was given the option to resign from his position, which he accepted. He formally resigned on January 3, 2025, with a one-month prior notice, ending on February 2, 2025.

Chairman PPA further informed the house that Mr. Muhammad Gul Aziz Awan, Secretary General PPA, has been assigned additional charge to ensure the smooth functioning of the North Office. He also provided an update on the hiring process for a new Regional Secretary, outlining the advertisement process and the transparent selection system. He announced that the new Regional Secretary will assume office on March 1, 2025, at the Lahore office.

Agenda 4. Approval of the Minutes of the 1st Executive Committee Meeting 2024-26 held at 12:00pm on 26th October, 2024 (Saturday) at the PPA Central Office, Islamabad.

The Secretary General presented the minutes of the 1st Executive Committee Meeting for formal approval. As the review progressed, Mr. Rai Mansab raised a critical concern, pointing out that the minutes lacked an essential detail regarding the presentation, proposal, seconding, and approval of the IPEX 2024 accounts. He emphasized the importance of maintaining a comprehensive and transparent record of the proceedings and insisted that this key point be incorporated before the minutes were resubmitted to the house for approval.

In response, Secretary General Mr. Muhammad Gul Aziz Awan acknowledged the validity of the concern and assured the house that the omission would be rectified. He further assured the members that the revised minutes, with the necessary corrections, would be carefully reviewed before submission to the Chairman of the Pakistan Poultry Association (PPA) for final approval. The Executive Committee appreciated this commitment to accuracy and transparency in documentation.

Agenda 5. HR & Procurement policies and other policies for All PPA offices.

The Secretary General presented the initial draft of the HR and Procurement policies through a comprehensive presentation, carefully outlining the key points for the house. He informed the attendees that the draft policies were developed after in-depth analysis, with a strong focus on aligning them with government laws related to procurement and HR.

The Executive Committee unanimously acknowledged and appreciated the draft in principle, recognizing the effort put into its development. However, members suggested incorporating additional points to further refine and enhance the policies. After a detailed discussion, it was decided that the revised draft, incorporating the suggested improvements, would be resubmitted to the HR Standing Committee for further review and formal approval.

Agenda 6. Discussion on Initiating a Consumer education program.

Dr. F. M. Sabir presented details about the Consumer Education Program to the house through a series of interactive presentations. He briefed the house on this initiative, outlining its key aspects and objectives. In his presentation, he underscored protein's critical role in growth, repair, and energy while addressing common misconceptions. He emphasized that high-protein diets, combined with calorie control and exercise, aid weight loss, but increased protein alone does not guarantee muscle gain. He debunked the myth that vegetarians lack protein sources, highlighting that over 60% of global plant-based protein intake come from vegetarian-friendly sources.

Pakistan faces significant nutritional deficiencies, with over 40% of children under five suffering from stunted growth due to poor diets. Despite poultry being an affordable and high-quality protein source, its per capita chicken consumption in Pakistan is only 9 kg, far below the global average of 33 kg and

the recommended 20 kg. While 63% of families with children consume eggs daily, misconceptions about poultry products persist, with a preference for "Desi Murgi" and "Desi Anday."

The campaign 'Routine Main Protein, Zaroori Hai' aims to raise awareness, targeting families, particularly women. Drawing from global campaigns like Tetra Pak, he stressed the need to educate consumers on poultry's benefits through engaging and informative initiatives. Collaborations such as Pakistan Poultry Association + USSEC could play a key role in shifting consumer behavior.

Agenda 7. Discussion on IPEX 2025.

While Mr. Rai Mansab raised some concerns regarding IPEX 2024, he also commended the exceptional efforts of Mr. Abdul Haye Mehta in successfully organizing the event and significantly contributing to the growth of Pakistan's poultry industry. He specifically praised Mr. Mehta for achieving a 100% financial recovery of IPEX 2024 accounts, which reflects his dedication, transparency, and efficient management. This milestone not only strengthened the financial credibility of IPEX but also set a high benchmark for future industry events.

Recognizing his outstanding contributions, all CEC members and attendees of the meeting unanimously appreciated Mr. Mehta's efforts and congratulated him on his nomination as the Chief Organizer of IPEX 2025. His leadership and strategic vision were acknowledged as key drivers behind the success of IPEX 2024, reinforcing confidence in his ability to elevate IPEX 2025 to even greater heights. The house expressed its full support for him in ensuring another successful edition of the event, aimed at further boosting Pakistan's poultry sector.

Agenda 8. Any other items with the permission of the Chairman.

Mr. Abdul Haye Mehta proposed providing official SIM cards and the latest Android smartphones for official use, with a defined credit ceiling for high-ranking officials of the Pakistan Poultry Association (PPA). Additionally, he recommended extending official SIM cards to other staff members in central and both regional offices to enhance communication efficiency and ensure a more professional approach in managing operations within this fast-paced industry.

He emphasized the need for modernizing communication infrastructure to align with industry standards and improve coordination among team members. After deliberation, the Central Executive Committee (CEC) unanimously approved the proposal, recognizing its potential to streamline operations and enhance productivity across the organization.

Senior PPA member Mr. Kamal-ud-Din inquired whether a Standing Committee on National Disease Control exists within the Pakistan Poultry Association (PPA). He further asked if any meetings had been held and requested details regarding their proceedings.

In response, Mr. Malik Muhammad Sharif, Vice Chairman PPA (North Region), confirmed that the PPA has an active National Disease Control Committee operating at both the central and regional levels. He

informed the house that a recent and significant meeting of this committee in North Region had taken place to address key disease control measures in the poultry sector.

Additionally, Mr. Malik Muhammad Sharif suggested that Mr. Kamal-ud-Din initiate a similar meeting at the Sindh level in the South Region to strengthen disease control efforts nationwide. His recommendation emphasized the importance of proactive regional engagement in safeguarding the poultry industry from potential disease outbreaks.

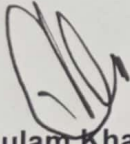
Mr. Ghulam Muhammad, Ex-Vice Chairman (South Region), expressed serious concerns regarding the challenges and delays associated with obtaining the GMO Soybean Meal license. He emphasized the potential impact of these issues on the poultry and feed industries.

In response, Dr. F. M. Sabir recommended proactive engagement with the Director General of the Environmental Protection Agency (DG EPA) Islamabad. He suggested pursuing this matter both on a personal level and through the Pakistan Poultry Association (PPA) platform to ensure that the industry's concerns are effectively communicated and addressed.

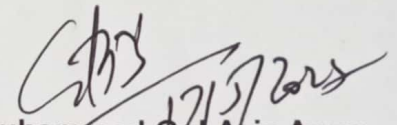
At the conclusion of the meeting, the Chairman of the Pakistan Poultry Association (PPA) delivered a vote of thanks, expressing gratitude to all participants for their valuable contributions and discussions. He acknowledged the efforts of the attendees in addressing key industry concerns and emphasized the importance of continued collaboration for the betterment of the poultry sector.

Submitted for your kind approval please. Best Regards.

Approved / Not approved



Ghulam Khaliq
Acting Chairman
Pakistan Poultry Association



Muhammad Gul Aziz Awan
Secretary General
Pakistan Poultry Association
Central Office Islamabad